

Global statement

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From the start of the COVID-19 epidemic, our Group has made the safety of its employees and their families, partners and communities a top priority.

The mobilization of our medical teams and the implementation of a large disease prevention system has enabled us to respond comprehensively to the exceptional health situation, acting with responsibility, solidarity and resilience.

Our operating model has adapted to this unique context to ensure business continuity, promoting flexibility at work as well as strict compliance with safety and health protection protocols.

Through our initiatives of Act4Community, Al Moutmir, UM6P, 1337 and Youcode, solidarity actions are undertaken every day for the benefit of our communities, in support of the key sectors of health, education, agriculture and solidarity economy. These actions provide active support for the national effort to combat Covid-19 and maintain the lasting bond that links our employees to the communities we serve with total dedication on a daily basis.

In Phosboucraa, the action of all our teams and entities is part of this spirit of commitment and selflessness. Our mobilization towards both our employees and all the components of our local ecosystem has been fueled by human development practices and programs that we have been carrying out, for years already, to promote socio-economic inclusion and the sustainability of the southern regions of Morocco. Today, more than ever, it draws its strength from the spirit of solidarity that our employees in Phosboucraa have shown spontaneously and voluntarily.

Thanks to them, to their commitment and their innovations, we have designed and deployed, in collaboration with the competent authorities, a set of support systems in different areas of intervention crucial in the current context, in particular in health, education and social care. Whether they are the result of individual or collective initiatives, such as the making of medical equipment, or a part of our co-development programs, like Act4Community, all these actions share a single objective: to respond as directly as possible to the needs of our employees and our ecosystem, and contribute to common well-being.

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